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Brochure

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Global POS Hardware and Software Market 2011-2015

Description: TechNavio's analysts forecast the Global POS Hardware and Software market to grow at a CAGR of 7.84 percent over the period 2011-2015. One of the key factors contributing to this market growth is the increasing adoption of EMV cards. The Global POS Hardware and Software market has also been witnessing the growing need for improved security standards. However, the slow adoption rate could pose a challenge to the growth of this market.

TechNavio's report, the Global POS Hardware and Software Market 2011-2015, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the EMEA and APAC regions; it also covers the Global Hardware and Software market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

The key vendors dominating this market space are Ingenico S.A., VeriFone Systems Inc., First Data Corp., and Pax Technology Ltd., Epicor Software Corp., Micros Systems Inc., Oracle Corp., and SAP Corp.

The other vendors mentioned in the report are Hypercom Corp., Heartland Payment Systems Inc., SZZT Electronics Co. Ltd., Equinox Payments, Cybernet Inc., and Spire Payments Ltd.

Key questions answered in this report:
What will the market size be in 2015 and what will the growth rate be?
What are the key market trends?
What is driving this market?
What are the challenges to market growth?
Who are the key vendors in this market space?
What are the market opportunities and threats faced by the key vendors?
What are the strengths and weaknesses of the key vendors?
You can request one free hour of analyst time when you purchase this report. Details provided within the report.

TechNavio's research portfolio in the Hardware series includes reports on the Smartphone Market, GPS Market, RFID Market, NFC Market, MEMS Market, PCB Market, OLED Market, DRAM Market, Barcode Scanner Market, Smart Card Market, POS Market, Microcontrollers Market, NAND Flash Market.

08. Buying Criteria
Global POS Hardware and Software Market
POS Hardware Market
POS Software Market
09. Market Growth Drivers
Global POS Hardware and Software Market
Global POS Hardware Market
Global POS Software Market
10. Drivers and their Impact
Global POS Hardware and Software Market
Global POS Hardware Market
Global POS Software Market
11. Market Challenges
Global POS Hardware and Software Market
Global POS Hardware Market
Global POS Software Market
12. Impact of Drivers and Challenges
13. Market Trends
Global POS Hardware and Software Market
Global POS Hardware Market
Global POS Software Market
14. Key Vendor Analysis
14.1 Epicor Software Corp.
Business Overview
SWOT Analysis
14.2 First Data Corp.
Business Overview
SWOT Analysis
14.3 Ingenico S. A.
Business Overview
SWOT Analysis
14.4 Micros System Inc.
Business Overview
SWOT Analysis
14.5 Oracle Corp.
Business Overview
SWOT Analysis
14.6 Pax Technology Ltd.
Business Overview
SWOT Analysis
14.7 SAP Corp.
Business Overview
SWOT Analysis
14.8 Verifone Systems Inc.
Business Overview
SWOT Analysis
15. Other Reports in this Series

List of Exhibits:
Exhibit 1: Global POS Hardware and Software Market 2011-2015 (US$ billion)
Exhibit 2: POS-Related Spending by End-Users (percentage of Company's Revenues)
Exhibit 3: Global POS Hardware Market 2011-2015 (US$ billion)
Exhibit 4: CAGR of the POS Hardware Market 2011-2015 in the Top Five Countries
Exhibit 5: Top Five Countries in Terms of Installed Base of POS Hardware 2011
Exhibit 6: Global Retail Software Market Segmentation
Exhibit 7: Global POS Software Market 2011-2015 (US$ billion)
Exhibit 8: Global POS Software Market Segmentation by Purchase Plans 2012
Exhibit 9: Global POS Software Market Segmentation by Preferred Features 2012
Exhibit 10: Global POS Software Market Value Chain
Exhibit 11: Global POS Hardware and Software Market by Geographical Segmentation 2011
Exhibit 12: Global POS Hardware Market by Geographical Segmentation 2011
Exhibit 13: Global POS Software Market by Geographical Segmentation 2011
Exhibit 14: Trends in Installed Base of POS Terminals in Key Leading Countries in the Americas (2007-2011)

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